



**Stock International
CATALOGUE**

2024

FOCUS BRANDS

REST OF THE PORTFOLIO

SIERRA TEQUILA DE MÉXICO



KEY REASON TO BELIEVE

Sierra Tequila de México is available in over 91 countries around the world - from Australia to Thailand to Chile - the iconic brand is cherished for its **high quality and fruity notes**. Since its launch in 1981, the brand with the iconic sombrero has been shaping the Tequila category like no other.

The home of Sierra Tequila de México is the Destilerías Sierra Unidas in Guadalajara, Jalisco, Mexico. The fourth-generation family-run distillery combines traditional production processes with modern equipment to produce Tequila **only from the blue weber agave of the highest quality**.

Sierra Tequila de México embraces two product families: **Sierra Tequila and Sierra Antiguo**.

KEY SKUs



Sierra Tequila
Blanco
38% vol.



Sierra Tequila
Reposado
38% vol.



Sierra Tropical
Chilli
18% vol.



Sierra
Antiguo Plata
40% vol.



Sierra Antiguo
Añejo
40% vol.



BRAND TRUTHS

At Sierra, authenticity defines us. Crafted at our Hacienda in Guadalajara, Mexico, **our tequila ages naturally in the cool breeze** of our open construction. Our unique yeast strain, passed down through four generations of the Gonzales family, creates a distinct flavor without industrial additives.

Our agaves, thriving at 1,600 meters in mineral-rich soil, exceed the 51% agave sugar requirement with premium Mexican sugar cane. Sierra Tequila is bottled in Mexico and Europe, reaching over 90 countries with reduced carbon emissions. Committed to sustainability, **we use only natural fertilizers and pesticides**.

Experience the genuine taste of Sierra Tequila Reposado, aged up to 9 months.

Formats | 50 ml*, 350 ml*, 700 ml*, 750 ml*, 1000 ml*

Price Index | 100 to Jose Cuervo

*Only applicable to some articles

Awards |



CLAN CAMPBELL WHISKY



KEY REASON TO BELIEVE

Clan Campbell is celebrated as a beloved and accessible Scotch whisky in France, offering exceptional value for money. Embodying the rich Celtic heritage of the Campbell clan in a contemporary expression, it presents a **delicate and smooth blend of carefully selected grain and malt whiskies**.

Notably, Clan Campbell holds the fourth favorite spirit among the French populace, a testament to its widespread appeal and quality. Join the clan and experience **authentic Scottish whisky at its finest**.

KEY SKUs



Clan Campbell Whisky
40% vol.

BRAND TRUTHS

Clan Campbell is the #3 Blended Scotch in value in France. Great quality product benefitting from Chivas expertise. Iconic brand with unique identity and strong legacy in France.

Strong brand awareness in France, notably among the strategic consumer base of 18-30 years old. Steady image over time, perceived as **classic, affordable, relevant for conviviality moments**. A credible brand backed by a long term relationship with the Campbell family and current Duke of Argyll.



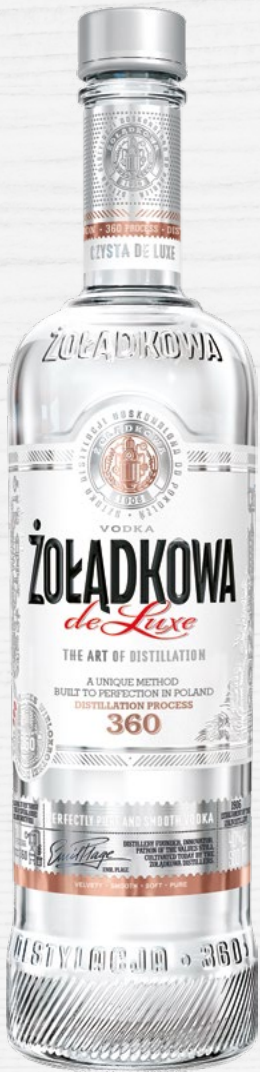
Formats | 200 ml, 350 ml, 700 ml, 1000 ml, 1500 ml, 4500 ml

Price Index | 90 to Ballantine's

Awards |



ŻOŁĄDKOWA DE LUXE VODKA



KEY REASON TO BELIEVE

Introducing Żołądkowa de Luxe: A symbol of excellence in the world of vodka. Renowned for its **neutral flavor and delicate aroma**, Żołądkowa de Luxe stands as a pinnacle in Poland's clear vodka category. As the **flagship brand of Stock Spirit's portfolio and the second-best-selling vodka in Poland**, its accolades speak volumes. In 2022 alone, over 2.3 million 9 L cases of this premium vodka were sold*.

Żołądkowa de Luxe embodies **unparalleled smoothness and purity**. Every sip is a testament to over 200 years of Polish distilling traditions, perfected by the skilled artisans of Lublin since 1906.

Experience authenticity and heritage like never before with Żołądkowa de Luxe – the epitome of Polish vodka craftsmanship.

KEY SKUs



Żołądkowa de Luxe vodka
37,5% vol.

BRAND TRUTHS

Żołądkowa embodies **craft and tradition, despite its scale**. With respect for tradition and an unwavering commitment to quality, they imbue each bottle with a true artisanal spirit.

Żołądkowa de Luxe is meticulously crafted using a **unique method of nearly 360 micro-distillations**. Supervised by the master distiller, this process ensures unparalleled quality and purity. From meticulous distillation to rigorous quality control, every step reflects the dedication of our artisans, resulting in an **exceptionally smooth and pure vodka**.



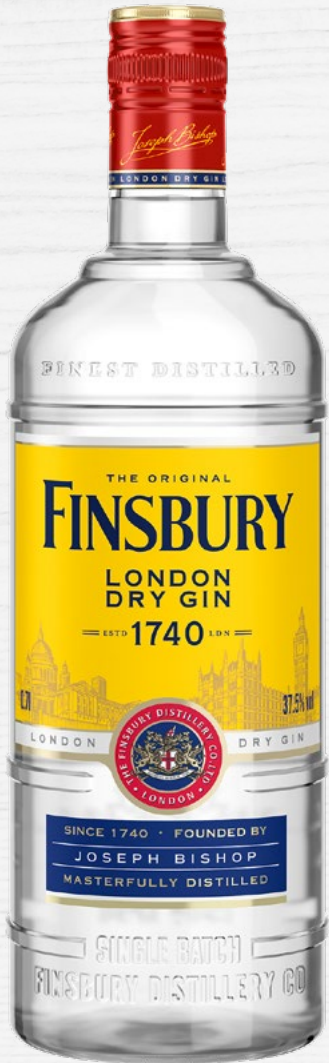
Formats | **200 ml, 500 ml, 700 ml, 1000 ml**
Price Index | **95 to Smirnoff Internationally**

*Source: IWSR 2023 (info 2022)

Awards |



FINSBURY LONDON DRY GIN



KEY REASON TO BELIEVE

The Finsbury Distillery, established by Joseph Bishop in 1740 in London, boasts a heritage spanning over 280 years.

Our all-time classic gin is **uncomplicated, simple and never too obtrusive**. One of the oldest London Dry Gin recipes still present in a handy bottle.

Finsbury provides an easily accessible and authentic introduction to the world of gin. And it has done so for what feels like forever. Our motto is "You are welcome!" – We are here for everyone, and we welcome everyone.

KEY SKUs



Finsbury
London Dry Gin
37,5% vol.



Finsbury Wild
Strawberry Gin
37,5% vol.



Finsbury Blood
Orange
20% vol.



Finsbury 47
London Dry Gin
47% vol.

BRAND TRUTHS

Finsbury London Dry Gin, crafted from one of the oldest recipes preserved by the Bishop family, ensures timeless quality and authenticity. Since 1740, it has featured 10 botanicals, creating a **clear, citric taste with intense juniper flavor**, a hallmark of classic London Dry Gin.

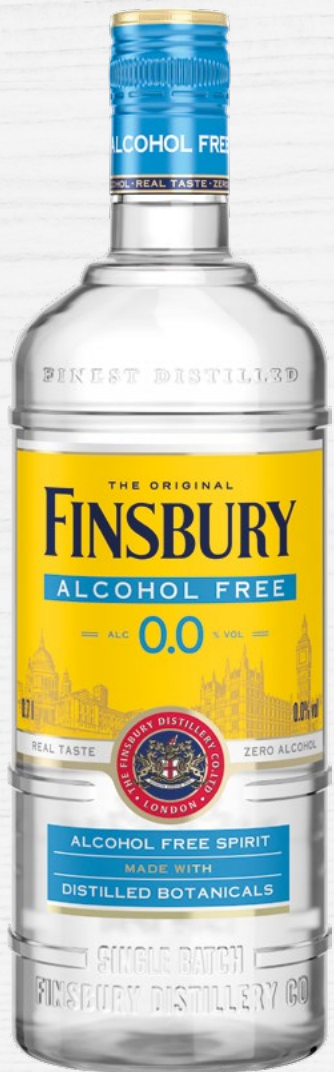
London Dry Gin must meet specific criteria: at least 37.5% alcohol, natural ingredient aromatization, and simultaneous component addition.

No flavorings or sugar are added post-production, preserving the gin's pure botanical essence.



Formats | **700 ml, 1000 ml**
Price Index | **90/95 to Gordon's**

FINSBURY 0,0 ALCOHOL FREE



KEY REASON TO BELIEVE

Finsbury 0.0 Alcohol Free meets the rising demand for alcohol-free beverages with a product crafted through an innovative process that preserves the rich, complex flavor of the original 1740 recipe. Unlike many competitors, it uses only two E-numbers, offering a cleaner alternative.

With an accessible price point, Finsbury 0.0 makes a **premium alcohol-free option affordable**, removing the barrier posed by higher-priced brands. Rooted in a trusted gin recipe dating back to 1740, it **combines heritage with modern appeal, ensuring quality and authenticity**.

KEY SKUs



Finsbury
London Dry Gin
0,0% vol.

BRAND TRUTHS

Finsbury 0.0 Alcohol Free offers a **refreshing gin experience without the alcohol**. Crafted with **fine botanicals from the original 1740 recipe**, this distillate is carefully concentrated to maintain a low alcohol content of 0.03% and rich, aromatic flavors. Enhanced with **a touch of grapefruit bitter and extra juniper**, it provides a distinctive, layered taste. The flavor profile includes pronounced notes of juniper and citrus, with hints of green apple, orange, and cassia bark. Perfect for enjoying with tonic as a refreshing cocktail.



LIMONCÈ LIMONCELLO



KEY REASON TO BELIEVE

Limoncè, born over 35 years ago from the **meticulous selection of Sicilian lemons**, continues to reign as the world's most adored limoncello.

With a **recipe steeped in Italian tradition and conviviality**, it stands out for its exceptional quality. Holding the prestigious title of the bestselling limoncello brand globally and dominating its home market of Italy, Limoncè's success extends to over 29 countries, where its elegant and contemporary packaging captivates consumers.

KEY SKUs



Limoncè
Limoncello
25% vol.



Limoncè
Crema
17% vol.

BRAND TRUTHS

For over 35 years, Limoncè has been **crafted from the careful selection of the finest Sicilian lemons**, resulting in the **world's most beloved limoncello***.

With a remarkable concentration of 900 g of Sicilian lemon peel in every bottle, it proudly boasts a recipe **free from preservatives, dyes, or artificial flavors**. This commitment to quality ensures that each sip of Limoncè embodies the pure essence of Sicilian excellence. An after-dinner drink with a refreshing and genuine taste.



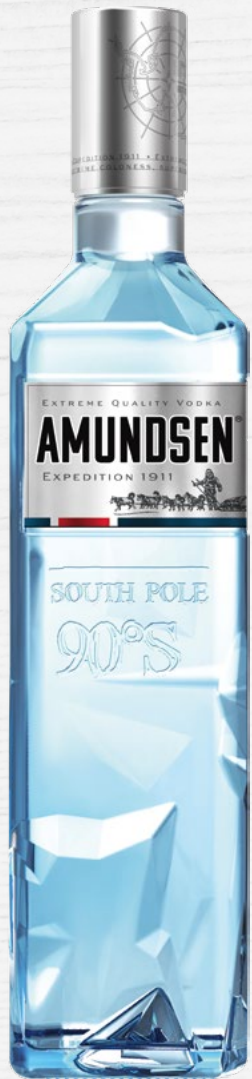
Formats | **500 ml, 700 ml, 1000 ml**
Price Index | **90 to Pallini / Villa Massa**

Awards |



*Source: IWSR 2023 (info 2022)

AMUNDSEN EXPEDITION VODKA



KEY REASON TO BELIEVE

Presented in a stylish, unique ice brick bottle design and served chilled at 0°C, this top premium clear vodka offers you a **unique delicate flavour created from a combination of special ingredients, crystal clear water and a slow rectification process.**

KEY SKUs



Amundsen Expedition
40% vol.

BRAND TRUTHS

Amundsen Expedition was created to honour one of the greatest expeditions of the 20th century that saw a team of explorers reach the South Pole in 1911. A truly natural vodka, best served below freezing to true explorers and adventurers. Amundsen Expedition Vodka is **made from the finest, carefully selected ingredients, superior purity and exceptionally smooth taste.**

BOTTLED PURITY

FILTERED BELOW 0°C

Formats | **500 ml, 700 ml, 1000 ml**
Price Index | **95 to Finlandia / Absolut**

Awards |



BIALY BOCIAN VODKA



KEY REASON TO BELIEVE

Bialy Bocian, a **Premium Polish Vodka of unparalleled quality**, is nature's finest creation, perfect for everyday celebrations, home enjoyment, or gifting occasions. **Crafted by expert distillers with a unique ingredient**, it boasts extraordinary delicacy and refinement.

Remarkably, Bialy Bocian has swiftly risen to become the number two brand in the premium segment, a testament to its exceptional quality and appeal. It stands as the youngest brand on the market to achieve such acclaim.

KEY SKUs



Bialy Bocian
Vodka
40% vol.



BRAND TRUTHS

Created on the basis of a long-standing recipe **exclusively from Polish grains and crystal-clear water** sourced from the springs of the Beskid Mountains.



Formats | **500 ml, 700 ml, 750 ml, 1000 ml, 1750 ml**
Price Index | **110 to Smirnoff Internationally**

Awards |



STOCK PRESTIGE VODKA



KEY REASON TO BELIEVE

A synonym for **perfect purity and perfect taste**. Stock Prestige is the result of combining 130 years of experience in producing top quality spirits with the most recent technological advancements. Produced using only the **best selected ingredients** via a **six-step distillation process** with additional **chilled filtration**.

KEY SKUs



Stock Prestige vodka
40% vol.

BRAND TRUTHS

Worldwide vodka!

Stock Prestige vodka is made from a selection of the finest quality grains, including a high percentage of barley, which combine to produce a **perfectly neutral taste and aroma** whilst ensuring a superior drinking experience.

Number 1 in Premium segment in Poland.



Formats | **700 ml, 1000 ml**
Price Index | **85 to Smirnoff Internationally**

Awards |



ŻOŁĄDKOWA GORZKA VODKA-BASED LIQUEUR



KEY REASON TO BELIEVE

Żołądkowa Gorzka has been cherished by consumers and experts for years, emerging as a leading brand in Poland and making significant strides in global markets. Żołądkowa Gorzka remains the only **large-scale brand produced through natural maceration** - a testament to its commitment to authenticity and quality.

As the second-largest brand in the flavored vodka category in Poland, it holds millionaire status, selling over 1.9 million 9 L cases in 2022 alone*.

KEY SKUs



BRAND TRUTHS

Żołądkowa Gorzka is tracing its roots back to the 19th century **Polish tradition of herb-infused spirits known as nalewkas**. Inspired by a recipe dating back over 200 years, which featured Citrus Aurantium bitter oranges. Crafted with care, special-purpose tuns are used to **macerate the bitter oranges along with a secret blend of spices**. Through this process, the spirit perfectly melds with the ingredients, extracting their full flavor and aroma.

The result is a **unique blend of sweet, herbal, and slightly spicy flavors** that define the distinctive character of Żołądkowa Gorzka.



Formats | **90 ml, 200 ml, 500 ml, 700 ml**

Price Index | **110 to Soplica**

*Source: IWSR 2023 (info 2022)

Awards |



KEGLEVICH VODKA-BASED LIQUEUR



KEY REASON TO BELIEVE

Born in 1882 Keglevich is **one of the oldest vodkas in the world**. Created by the lively mind of the rebel count István Keglevich.

Home market for Keglevich is Italy, where it is **number 1 in clear vodka** with 85% market share in vodka-based Liqueur*.

BRAND TRUTHS

Keglevich flavoured fruit variants are the result of **pure vodka blended with juice and flavours for the most intense and genuine taste**.

The pure vodka is **crafted for over a century** following the original recipe of Count István Keglevich. Our vodka is produced by **carefully selecting the finest ingredients** and never compromising on the production process.

KEY SKUs



Melon
18% vol.



Strawberry
18% vol.



Peach
18% vol.



Green Apple
18% vol.

Formats | **700 ml, 1000 ml**
Price Index | **90 to Eristoff flavoured**

*Source: IWSR 2023 (info 2022)

Awards |



GOZIO AMARETTO



KEY REASON TO BELIEVE

The creation of Gozio Amaretto is not just history; it's a living tradition. Rooted in a secret recipe and the philosophy of its creators, it remains the foundation of production today. With **first-class ingredients** and a **meticulous infusion process of 60 days**, it perfectly blends Italian tradition with modern technology. Completely natural, Gozio Amaretto contains no synthetic ingredients, offering an authentic and pure taste experience.

KEY SKUs



Gozio Amaretto
24% vol.



BRAND TRUTHS

Gozio Amaretto is meticulously crafted using only the finest natural ingredients: alcohol, sugar, and the pure essence of carefully selected almonds from four continents. Each batch undergoes a **60-day infusion period** to ensure optimal flavor. Utilizing only the highest quality bitter almonds, it enriches its bouquet, aroma, and taste. Made in Italy, Gozio Amaretto stands out as one of the few liqueurs **made from genuine almonds**, contrasting with others made from apricot stones. This premium liqueur contains **no artificial aromas, extracts, or ingredients**. With **over 1 kg of almonds used in every bottle**, it exemplifies a commitment to quality and authenticity.



Formats | **700ml, 1000ml (other formats for US & Canada)**
Price Index | **95 to Di Saronno**

STOCK 84 BRANDY



KEY REASON TO BELIEVE

Inspired by the Italians' passion for life, love for their friends and fondness for sharing moments together, Stock 84 is **the embodiment of the art of sharing: warm, smooth and pleasant.**

BRAND TRUTHS

The **highest quality Mediterranean grapes** grown under the Southern European sun, real Italian charm and a love of family make it the smoothest and warmest companion. **More than 140 years of excellence and expertise in creating spirits.**



KEY SKUs



Stock 84
Riserva
38% vol.



Stock 84
Original
38% vol.



Stock 84
XO 8yo
40% vol.



Formats | **700 ml, 1000 ml**
Price Index | **90 to Vecchia Romagna**

Awards |



FERNET STOCK HERBAL BITTER



KEY REASON TO BELIEVE

The secret of the exclusive recipe for Fernet Stock has been strictly guarded since 1927. It is the **best-selling bitter in Czech Republic for over 24 years***.

BRAND TRUTHS

Traditional **production lasts 12 months** and is based on expert craftsmanship, **manual preparation of herbs, maceration and several months of maturation in barrels.**

It is based on a unique blend of **14 carefully selected herbs from around the world.**

Makes the perfect base for a variety of long drinks, served with ice or straight. It is particularly great mixed with tonic.



KEY SKUs



Fernet Stock
Original
38% vol.



Fernet Stock
Citrus
27% vol.



Formats | **700 ml, 1000 ml**
Price Index | **90 to Branca**

*Source: IWSR 2021

Awards |



GRAPPA JULIA



KEY REASON TO BELIEVE

Launched in 1969, Grappa Julia is one of the **historical key players in the Italian grappa market**, a market characterized by a high level of fragmentation and a huge array of different brands.

A historic brand whose name evokes one of the specific regions known for the production of grappa.

KEY SKUs



Julia Invecchiata
12 months
40% vol.



Julia Superiore
Clear
38% vol.



BRAND TRUTHS

The producers in Julia knew how to respond to changing consumer tastes. They slowly evolved their distillation techniques so that, today, the grappa produced has a **full richness of flavour whilst maintaining its traditional authenticity.**

Carefully matured and mellowed in oak barrels for 12 months or classic white, young un-aged grappa.



Formats | **700 ml**

Price Index | **100 to Candolini**

OLD PASCAS RUM



KEY REASON TO BELIEVE

Old Pascas Rum - A **timeless legacy of Caribbean craftsmanship**, enchants rum lovers worldwide. Each drop tells stories of times gone by, combined with unadulterated passion.

A tribute to the **art of distillation**, captured in every bottle. The redesigned label with palm leaves and the iconic turtle invites you on an **emotional journey through the Caribbean**. Tradition meets pleasure in every taste.

KEY SKUs



Old Pascas
White
37,5% vol.



Old Pascas
Dark
37,5% vol.



Old Pascas
73
73% vol.



BRAND TRUTHS

Old Pascas White Rum, distilled from sugar cane, is a **crystal clear, fresh, and light spirit with a nearly neutral taste**, ideal for sipping or mixing in cocktails. Crafted using traditional Caribbean methods and ingredients, it embodies the region's vibrant culture and history.

Old Pascas Ron Negro, a dark rum aged in oak barrels by the sea, offers a complex, **multi-layered flavor with notes of exotic fruits, vanilla, and oak**, making it perfect for classic cocktails like Mai Tai. **Old Pascas Jamaica**, matured in a humid-tropical climate, features a **distinctive spicy note** and excels in both classic and exotic cocktails or as a long drink with cola.

With its unique flavor and rich history, Old Pascas Caribbean Rum is **celebrated for its craftsmanship and diverse taste**, making it a top choice for connoisseurs and enthusiasts.

Formats | **700 ml, 1000 ml**
Price Index | **85 to Bacardi**